



## GEH RESEARCH

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To

**Prof. Nicolas L. J.**

Singapore Management University, 81 Victoria St, Singapore-188065.

**Project – Status: Completed**

**Date: 30/04/2022**

**File No.:** 4645/GEH-Research/policy-1/1021-24/2021/SMU-72

**Project Title: Customer Segmentation using Machine Learning and AI-Based.**

**Scheme:** Core Reserch Grant/ Extramural Reserch

**Area:** Science and Engineering

**Technology Transferred:** Yes (GEH Research)

**Total Cost:** 11, 67,990.00

**Project Status:** 100% Completed

**Started date:** 14/06/2020

**End Date:** 25/04/2022

**Funding Source:** Govt. of USA, Japan, Germany, Singapore, India, Poland, Canada, Society, Software Company, Production, Research and Innovation unit, Etc.

**Name of the Industry /Organization:** GEH Research.

**Address:** GEH RESEARCH, A-19-21, IHONBASHIHAKOZAKICHŌ, CHŪŌ-KU, TŌKYŌ-TO-103-0015, JAPAN.

**Name of Competent Authority and Designation:** Dr. R. Singh (Director, CEO, Co-Founder)

**Industry Web Address:** [www: gehresearch.com](http://www.gehresearch.com)

**Brief Details on Industry:** (Product: 1: Innovative Idea Convert into a patent, 2: Patent idea Convert into a Prototype, 3: Granted Patent Products Develop. 4: Fund Provide any Patented Idea Convert into a Products. **Turnover:** 1089.00 to 1509.00 Cr., **Expertise:** Research and Innovation.

**Accomplishment of Industry Partner:**

1: Training providers. 2: Companies that provide testing services, both on and off site. 3: Real –time Patent Products Develop and design Help.4: Companies may employee both Practitioners and Industry Partners.

**Prof. (Dr). R. Singh**  
**(Reg. Patent Attorney, Patent Lawyer)**  
**Post.Doc. (Japan), Ph.D. (Law), LL.M, LL.B.**

AAR-4645- GEH RESEARCH

